



NANODEFINE
Exploitation Strategy Seminar
Proposed Agenda - 09/03/2016 - Ispra

9:00 – 9:30, Ice breaking

- Welcoming the participants (*by the Host organisation, by the ESS expert*)
- Introducing the participants (*by the Project*)
- Introducing the ESS agenda with methodology and objectives (*by the ESS expert*)

Part 1

9:30 – 10:30, Achieving Project Goals (by the ESS Expert)

- Presenting the state of the art of key exploitable results and open discussion (*by each WP Leader, the exploitation leader and ESS expert*)
- Characterising Key Exploitable Results (*by the Project, in working groups with ESS expert support*)

10:30 – 11:00, Coffee

11:00 – 12:00, Achieving Project Goals (by the ESS Expert)

- Characterising Key Exploitable Results (*by the Project, in working groups with ESS expert support*)
- Short presentation of KER (*by group leaders*)

12:00 – 13:00, Consortium agreement and IPR (by the Expert)

- Completing the ground identification matrix (*with the Project*)
- Completing and discussing the priority and risks map (*with the Project*)

13:00 – 14:00, Lunch

Part 2

14:00 – 14:30, How to Pitch Exploitable results

- Presenting how to pitch process (*by the expert*)

14:30 – 15:30, Pitching selected exploiting results and collecting feedback

- Completing the “Elevator pitch”
- Presenting/pitching the exploitable results (*by each WP Leader/exploitation leader/KER group leader*) and collecting feedback from participants

15:30 – 16:00 Wrap-up

- Collecting ESS feedback forms, Wrapping up & Closing Remarks (*by the Expert and Host Organisation*)